



Directorate of Outcome
Outcome Report
Event/Activity Organized @AUH

Event Type:Expert Talk

Event Title: Expert Talk on : TEDX Entrepreneurship

Details of Speaker/Resource Person: Mr. Pankaj Dubey,Vice President,Eicher Polaris

Date: 04 August 2017.

Venue:‘B’ Block Auditorium, AUH

Organized by:ABS

Faculty Coordinator(s): Mr. Ajay Pandey & Mr. Kapil Madan

Participation: MBA and BBA (Sem III and Sem V)

Point wise highlights of the Event:

- Mr. Pankaj Dubey is the Vice President of Eicher Polaris India Private Limited, Indian subsidiary of Polaris, World’s No.1 Off-Road vehicle Company. He joined Polaris India Pvt. Ltd. at the time of the company’s inception in January 2011.
- Exhibiting exemplary leadership in every task that he does, Mr. Dubey, believes in a team spirit. His approach is people oriented with core emphasis on teamwork. The records of accomplishment speak for the motivation and support that Mr. Dubey extends to his teammates, dealers and employees. Mr. Dubey has contributed significantly to the growth of each organization he has worked with in the past as well.
- A man of substance, Mr. Dubey possesses the rare quality of turning negative into positive. The best-recalled example could be when Mr. Dubey joined Yamaha, the company was struggling to sustain itself in India. Economic Times reported “Yamaha to Shut Shop”. However, believing in his capabilities and trusting his vision, Mr. Dubey not only formed a new team by making suitable changes in the organization but also launched successful models like R15, Vmax, Fazer, FZ16 and SZ. His ambitious efforts proved extremely useful in helping him maneuver the company towards profitability in a tightly contested and pressure-ridden field.
- Mr. Pankaj Dubey talked about TEDx conferences which are well known worldwide, and have been organized since 1984 to promote Ideas Worth Spreading. He talked about that after two hugely successful editions, FMS, one of India’s foremost B-schools, plans to conduct TEDxFMS as a major event.
- Mr. Dubey told students that the event will give you a fulsome TEDx Experience with enriching speeches, enthralling performances and conversations that matter. You will have a chance to meet some of the best minds at our event.

Outcome of the Event with Time Line (Proposed/Achieved)

MBA and BBA (Sem III and Sem V) students well apprised with conceptual understanding and application of TEDEX Entrepreneurship and about the registration into it and how it is full of motivational speeches by eminent corporate resource persons.

(Provide suitable details wherever applicable)

1. Outcome related to Academia Connect		
a) Collaborations for Research Papers/Conference Papers/Book Chapter etc	Y/N	N
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	Y/N	N
c) Collaboration for Funded Projects.	Y/N	N
2. Outcome related to Industry Connect		
a) Placement	Y/N	Y (Advisory)
b) Collaborations for Research Papers	Y/N	N
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments.	Y/N	N
d) Collaboration for Funded Projects.	Y/N	N
3. Outcome related to Society Outreach		
a) Benefit to society in terms of Health & hygiene	Y/N	N
b) Benefit to society in terms of Education	Y/N	N
4. Outcome related to Students Learning & Grooming		
The outcome related to students learning and grooming was as follows: Students got understanding of how the internet's accessibility makes it a great resource for learning. In the past, those in search of knowledge had to wade through long blocks of texts. These days, pictures, videos and a host of interesting graphics keep our attention focused on the content. Some of the most valuable online resources in recent years have been TED talks. He told students that there are 10 must-see TED talks for entrepreneurs. .		
5. Any other		
Students got information regarding how to become an Entrepreneur. Mr. Dubey talked about some important points, which was quite motivational and inspirational for students:- . Let's Raise Kids to be Entrepreneurs. What's Our Goal with Entrepreneurship?		

Why Schools Should Teach Entrepreneurship

Enclose event report along with glimpses of the event*(Photographs)*